

Have you sold your soul today?

Your thoughts are being categorized and sold to the highest bidder. Your “identity” a product. You are tribalized as characteristics that decide what tailored ads you will receive. But that is the most superficial understanding.

A dissection is done, laying bare your hopes, dreams, your soul. Now **we** teach what **we** feel you need to know.

Predictive algorithms, personality profiles and targeted content shapes your opinions and the output of that process is for sale. If a million people need to think Hillary eats babies, or [x] products are best that outcome can be ordered.

Identify politics and angry division is not a side effect, it is the goal. A strong reaction about [x] can be implanted if you are not trained to think. The four steps are as follows:

1. Every search, document, cell call, email, text and video view is processed by A.I. You are sorted and labeled
2. Meta Data profiles are constructed; you are grouped.
3. Your “identity” or online persona, (soul) is now for sale.
4. Strongly held beliefs are hardened and focused to the buyers ends. Of course Hillary eats babies.

To avoid the cycle, turn off cookies, use Linux, delete, Facebook, Twitter, Microsoft, data subscriptions. Only accept plain text email, never use apps, replace Google with a search engines that does not track you.

Fear is unfounded, ending the monitoring is easy. You are not an “identity”. As you learn you change, allow yourself to grow by exiting your echo chamber and be more than your data type, the labels and resulting indoctrination.

Enlightenment does not come from sitting under the banyan tree, it comes from never giving out information to flagitious people trying to shape your opinion or tell you what to think.